Course Title: Yearbook Design and Publication 2

Course #: 1278-1279

Course Description: Yearbook 2 is designed for students who excel in Yearbook 1 and desire to take on leadership roles. They have mastered how to edit a page - from planning, gathering and writing content to capturing and editing story-telling photos. Now they are given the opportunity to mentor, train and guide Yearbook 1 staffers. Additionally, yearbook 2 editors take on a larger number of pages that they are responsible for - as completing a page takes them far less time than the new staffers. Yearbook 2 students are given a louder voice; their dedication gives further validation to their thoughts and ideas. Roles reserved for Yearbook 2 staff include: editor-in-chief, Managing Editor, Design Editor and Photography Editor.

UC/CSU Approval: “f” approved

Grade Level: 10-12

Estimated Homework Per Week: Between 2 and 5 hours per week, depending on proximity to deadline and time management.

Prerequisite: Completion of most recent English course with a grade of a B or higher

Recommended Prerequisite Skills: Students enrolled in Yearbook 2 should have strong time management skills and the ability to be productive in a less structured environment. Students should have a strong interest in two of the following four major components of publishing a yearbook: design, photography, writing, and leadership. Additionally, Yearbook 2 students should have a desire to lead the yearbook staff, take on larger assignments and work closely to mentor new or struggling staffers.

Course Grade Categories:
- Deadlines/ Projects: 45%
- Mini Deadlines/ Major Assignments: 35%
- Photography/Design/Writing/Leadership Lessons: 20%

Major Assessments/Units/Topics:
Unit 1: Yearbook Bootcamp
- 360 Degrees of Leadership
- Staff Roles
Assessments will be in the form of deadlines primarily with one comprehensive photography test. Throughout the course of the school year there will be five official deadlines in which students are required to have their assigned pages completed. Pages submitted on the deadline will be graded on completeness and follow-through according to all the yearbook concepts, including the following:

- High-quality photography
- Correctly formatted captions
- Complete body copy
- Significant amount of coverage per page
- Variety of student/faculty/coach interviews
- Correct usage of font and formatting of template

**Note: There were also be a series of “mini-deadlines” to help students remain on track, but it will not be considered an “assessment” grade, but rather an “assignment/mini deadline” grade**

**Deadline 1:**
- a. Fall Sports
- b. Miscellaneous “student life” pages
- c. Continual work being done on academics, clubs, class pages, etc.

**Deadline 2:**
- a. Winter sports
- b. Class pages – Especially senior section/baby photos
- c. Miscellaneous “student life” pages

**Deadline 3:**
- a. Winter sports cont./year-round sports
- b. Academics
- c. Clubs
- d. Faculty pages

**Deadline 4:**
- a. Academics
- b. Clubs
- c. Mini Mag
- d. Various student life pages

**Deadline 5:**
- a. Spring sports
b. Final student life pages
   c. Anything not submitted
   d. Index

Spring Begin next year’s Yearbook
   a. Partner Theme Development Project
   b. Staff Brainstorm Ideas
   c. Design Spreads
   d. Design Mods