Course Title: Yearbook Design and Publication

Course #: 1275-1276

Course Description: Yearbook 1 is a class constructed to work in unison with Yearbook 2 in order to design and compose the 306-page Presidio Yearbook. The role of this publication is to creatively tell the story of one specific school year from the students’ perspective, but additionally to serve as a record book. The incredible opportunity to participate in the development of a book that’s important to the entire CCHS community - students, alumni, faculty, families and more - additionally comes with a responsibility to include as many members of the community as possible, to publish accurate information and to create a high quality product. Thus, participation in this class gives students the project-based learning they crave and real-world experience that will develop skills each student will be able to bring into any future career. Students learn basic techniques of leadership, collaboration, copywriting, photography, photo editing, page layout, design, editing, proofreading, photo selection and publishing and advanced strategies in their particular areas of interest. Leadership opportunities are available in Yearbook 1, depending on a student’s talents and desired level of commitment.

UC/CSU Approval: “f” approved

Grade Level: 10-12

Estimated Homework Per Week: Between 1 and 5 hours per week, depending on proximity to deadline and time management.

Prerequisite: Completion of most recent English course with a grade of a B or higher

Recommended Prerequisite Skills: Students enrolled in Yearbook 1 should have strong time management skills and the ability to be productive in a less structured environment. Students should have a strong interest in two of the following four major components of publishing a yearbook: design, photography, writing, and leadership.

Course Grade Categories:
- Deadlines/ Projects: 45%
- Mini Deadlines/ Major Assignments: 35%
- Photography/Design/Writing/Leadership Lessons: 20%
**Major Assessments/Units/Topics:**

Unit 1: Yearbook Bootcamp
- 360 Degrees of Leadership
- Staff Roles
- Photography Basics
- Advanced Photography
- Lightroom Editing
- Yearbook Ave Design
- Caption Writing
- Feature Story Writing
- Workflow Development

Assessments will be in the form of deadlines primarily with one comprehensive photography test. Throughout the course of the school year there will be five official deadlines in which students are required to have their assigned pages completed. Pages submitted on the deadline will be graded on completeness and follow-through according to all the yearbook concepts, including the following:
- High-quality photography
- Correctly formatted captions
- Complete body copy
- Significant amount of coverage per page
- Variety of student/faculty/coach interviews
- Correct usage of font and formatting of template

**Note**: There will also be a series of “mini-deadlines” to help students remain on track, but it will not be considered an “assessment” grade, but rather an “assignment/mini deadline” grade.

**Deadline 1:**
- a. Fall Sports
  - B. Miscellaneous “student life” pages
  - c. Continual work being done on academics, clubs, class pages, etc.

**Deadline 2:**
- a. Winter sports
  - b. Class pages – Especially senior section/baby photos
  - c. Miscellaneous “student life” pages

**Deadline 3:**
- a. Winter sports cont./year-round sports
  - b. Academics
  - c. Clubs
  - d. Faculty pages

**Deadline 4:**
- a. Academics
  - b. Clubs
c. Mini Mag

d. Various student life pages

Deadline 5:

a. Spring sports
b. Final student life pages
c. Anything not submitted
d. Index

Spring Begin next year’s Yearbook

a. Partner Theme Development Project
b. Staff Brainstorm Ideas
c. Design Spreads
d. Design Mods